

The Hertz logo consists of the word "Hertz" in a bold, italicized, sans-serif font, centered within a white rectangular box that is tilted slightly to the right. This box is set against a larger, solid yellow square background.

## **Equipment Rental**

February 24, 1995

HERTZ EQUIPMENT RENTAL CORPORATION  
2401 N. Airport Rd.  
Fort Myers, Florida 33907  
Telephone: 813 936-2700, 597-1210 Naples

Ron Rooker  
Ron's Painting  
3729 Liberty Square  
Ft. Myers, FL 33908

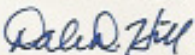
Dear Ron,

Just a quick note to thank you for the great job you did recently on painting the exterior of our facility. As you know, it had been neglected for several years and I wasn't too sure as to how well it could be salvaged. But I have received numerous compliments on it and it looks like new!!

In our business, we have dealt with various painting contractors over the years, and have somewhat come to expect certain things in the process. First, it was a good indicator of your professionalism and attention to detail that your company vehicles were spotless...no smeared paint, bangs or dents, etc. As we came to find out, this was merely an indicator of what your workmanship was like. You were here promptly every day until the work was done (no disappearing act, like so many other contractors I've hired); you worked quickly but with the utmost regard for safety, as well as excellence in performance.

In closing, Ron, I don't usually write letters like this, but I had to let you know how pleased and impressed we were with your work. Feel free to have any potential customers call me for further details on your workmanship. In the meantime, best wishes for continued success, as you certainly deserve the best!!

Sincerely,

A handwritten signature in dark ink, appearing to read "Dale D. Hill", written in a cursive style.

Dale D. Hill  
Branch Manager  
HERTZ EQUIPMENT RENTAL CORP.-FT. MYERS